

Water Rate Advisory Ad Hoc Committee Outreach Report

April 25, 2024

Prepared by

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Website

The Water Rate Advisory Ad Hoc Committee webpage hosts all materials related to the committee including: historical documents, meeting schedule, a form to submit questions, Committee Member contact information, meeting materials and outreach materials. A sample of the page is included below. The page is linked directly on the homepage and from the main menu.

Sample of Page:

Government / Boards & Commissions / Water Rate Advisory Ad Hoc Committee

Water Rate Advisory Ad Hoc Committee

The Water Rate Advisory Ad Hoc Commission is an advisory body to the City Council on matters pertaining to water rates. The goal of the committee is to to provide a recommendation to the City Council regarding appropriate new water rates. The Committee shall deliver a recommendation by January of 2024 but no later than April of 2024. The proposed Resolution provides for the natural expiration of the Committee after April of 2024.

City Council Staff Reports and Resolutions Establishing the Committee

Staff Report	Meeting Recording	Resolution
February 21, 2023	February 21, 2023 Meeting Recording	Resolution 23-036
March 7, 2023	March 7, 2023 Meeting Recording	
March 21, 2023	March 21, 2023 Meeting Recording	

Meeting Schedule

All meetings begin at 7pm. Meetings are held at City Hall (600 East A St.) in Council Chambers. Meetings can also be streamed on Zoom, online, or watched on Channel 20. To view agendas and streaming information click here.

- April 6, 2023
- April 27, 2023
- May 25, 2023
- June 22, 2023
- July 27, 2023August 24, 2023
- September 28, 2023
- October 26, 2023
- November 30, 2023
- January 25, 2024
- February 22, 2024
- March 28, 2024

Homepage:



Bill Inserts

Example front:



Example front:



Back of each insert:



Bills are distributed towards the end of the month. Each insert lists dates for the next 4 months. Depending on the billing date, that may include that month's meeting. Due to cost limitations, bill inserts are printed double sided on regular 3.6" x 8.5" paper.

Account holders who receive an electronic bill receive a link to a digital copy of the bill insert.

Digital Newsletter

The City has a digital newsletter that is sent approximately once a month. The newsletter features key projects, events and meetings. Please see below for examples of how the Committee has been featured.

Edition 3 Front Page:

WATER RATE ADVISORY AD HOC COMMITTEE

City Council has established a Water Rate Advisory Ad Hoc Committee to provide a recommendation on matters pertaining to the Dixon water service.

The seven-member committee meets on the 4th Thursday of the month at 7pm.

The committee is accepting questions related to the water system and questions will be answered at each committee meeting. Submit your questions online or in person at City Hall.

To view meeting agendas and information about the committee visit: www.citvofdixon.us/watercommittee

Upcoming Meetings:

- May 25, 2023
- June 22, 2023
- July 27, 2023
- August 24, 2023
- September 28, 2023
- October 26, 2023
- November 30, 2023
- January 25, 2024
- February 22, 2024
 March 28, 2024

You can view meetings in person at City Hall, on Channel 20, on the City website and on Zoom.

Edition 3:

UPCOMING MEETINGS

Did you know? You can view City Council meetings in person, on Channel 20, on the City website and on Zoom! See below for a list of upcoming City Council and Commission meetings and visit our website for the latest information.

Special City Council Meeting- Goal Setting Workshop	04/29/2023
City Council Meeting	05/02/23
Planning Commission Meeting	05/09/23
City Council Meeting	05/16/23
Parks & Recreation Commission Meeting	08/23/23
Water Rate Advisory Ad Hoc	05/25/23

Edition 4:

UPCOMING MEETINGS

Did you know? You can view City Council meetings in person, on Channel 20, on the City website and on Zoom! See below for a list of upcoming City Council and Commission meetings and visit our website for the latest information.

Water Rate Advisory Ad Hoc Committee Meeting	05/25/23
City Council Meeting	06/06/23
Planning Commission Meeting	06/13/23
City Council Meeting	06/20/23
Transportation Advisory Commission	06/21/23
Water Rate Advisory Ad Hoc Committee Meeting	06/22/23
Parks & Recreation Commission	06/27/23

Committee Meeting

In-Person Outreach

Movies in the Plaza

During the City's three-part Movies in the Plaza series on July 12, 29 and 26 the City included Water Rate Advisory Ad Hoc Committee information and a QR code directly to the committee webpage.

Each movie had between 50-300 attendees.



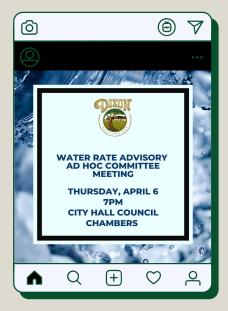
Fire Department Open House

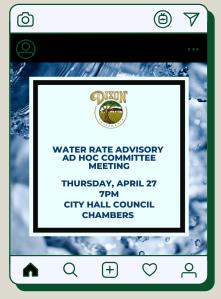
On October 14 the Dixon Fire Department hosted an open house. The City had a table at the event and included information on the Water Rate Advisory Ad Hoc Committee.

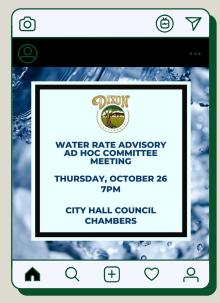


Social Media

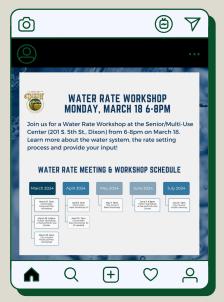
Example Posts

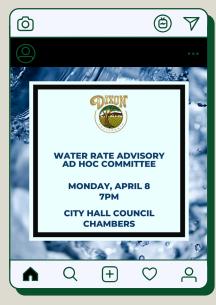












Each post was shared to all three of the City's social media platforms: Facebook, Instagram and Twitter.

Captions included links to the meeting agenda and that community members could participate in person, on Zoom or stream the meeting online or on Channel 20. Posts also included links to the committee website. Facebook posts were shared to Dixon 411- Political. The City does not have control over outside groups accepting our requests to share posts.

January 2024 Bill Insert Page 1

ABOUT THE COMMITTEE

The Committee was established by the Dixon City Council in February 2023. The Committee is made up of seven members appointed by City Council, including two City Councilmembers and five additional members from the community.

The goal of the Committee is to provide a recommendation to the City Council regarding new water rates. There is the potential for a significant water rate increase in order to maintain a reliable and safe water system.

UPCOMING MEETINGS

Meetings start at 7pm and are held in person in City Hall Council Chambers (600 East A St.). Meetings can be streamed on Zoom, online, and on Channel 20.

Upcoming regular meeting dates are listed below:

January 25, 2024 February 22, 2024 March 28, 2024

ABOUT DIXON WATER

The City of Dixon Water Operations
Division maintains a network of over 45
miles of pipeline, 5 wells and 4 storage
tanks, providing water to 12,000 Dixon
residents and ensuring reliable water
capacity for fire emergencies.

CONTACT US

600 East A Street
Dixon, CA 95620
707-678-7000
Website: www.cityofdixon.us
Follow us on Social Media











January 2024 Bill Insert Page 2

FREQUENTLY ASKED QUESTIONS

Q: How are the water rates determined?

A: The Committee has requested a water rate study. This study will evaluate if the system's operating revenues are sufficient to meet the system's current and upcoming expenses. The City cannot charge more than the actual costs to run and maintain the water system. The water system is an enterprise fund, meaning that money paid into the system by water customers can only be used to maintain the system. The water system does not receive any funding from the general fund.

The Committee will review the water rate study findings and make a recommendation to City Council.

Q: Does the City have qualified technical staff to manage groundwater production?

A: Yes. In 2018, City staff began operating and maintaining the system. The City took ownership of the system in 2014. Prior to 2014, the City water system was operated through a joint powers agreement between Solano Irrigation District and the City of Dixon. Between 2014-2018 the City managed the water system through a third-party consultant. City staff are qualified to manage the production of groundwater and obtain the required certifications by the State to treat and distribute drinking water. The City's water system and drinking water supply meet state requirements.

Q: If reliable and adequate water supplies aren't available, why is the City allowing another 1,000 homes to be built?

A: The City continues to operate and maintain the water system to ensure that it can provide clean, safe water to City residents. However, maintenance and the use of an aging system continues to be a challenge. To ensure that there is no impact on the City's ability to provide water, new developments in the City are required to provide new water supply.

Q: How will the City communicate the results of feedback it receives from customers?

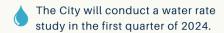
A: The City will continue to keep the community informed through the website, social media, newsletter and bill inserts. The community is invited to participate in Committee meetings in-person or via Zoom.

To view a full list of questions that have been answered visit:

www.cityofdixon.us/watercommittee



NEXT STEPS





The Water Rate Advisory Ad Hoc Committee will make a recommendation to City Council regarding a potential water rate increase.

YOUR INPUT IS IMPORTANT TO US

As a City of Dixon water customer, your input is important to us! For more information about the committee, to submit a question, view meeting agendas and recordings visit:

https://www.cityofdixon.us/watercommittee or scan this QR code:



Community Workshop- March 18

On March 18, 2024 the City hosted a public workshop. This workshop was advertised on the City website, in bill inserts, on social media and in the local newspaper.

At the workshop there were stations where the public could learn about the water system, the system's history, water efficiency, the system's finances and rate study.







Community Presentations

In early 2024, Staff made presentations at local community groups. These groups included:

- Dixon Rotary
- Dixon Women's Improvement Club
- Downtown Dixon Business Association

Materials Given at each Presentation

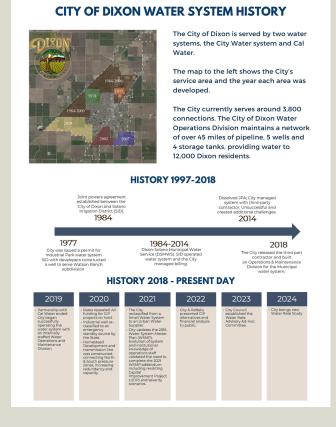




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Materials Given at each Presentation





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CONTACT US

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